

Improve your management abilities



ECTS
4 crédits



Hourly volume
44h

Introducing

Description

Objectives

ENGLISH

At the end of this module, the student will be able to:

- * Understand and summarise technical documents in English (written and oral) linked to mechanical engineering
- * Learn and apply technical vocabulary linked to mechanical engineering
- * Present a technical subject in mechanical engineering

MARKETING, LAW, FINANCE

- ¿ Know the legal environment and responsibilities of a business activity
- ¿ Be able to objectively assess the financial health of a company and evaluate the rentability of an investment
- ¿ Conduct a market diagnosis (benchmarking) and a business diagnosis in order to make decisions and set goals and strategies
- ¿ Collect market data and put into action a business plan adapted to the means and goals of the company

ENGLISH: B1 level minimum

WORKING RELATIONS WITH ANGLO/AMERICANS:
None

LAW: None

FINANCIAL MANAGEMENT: Studied the « accountancy and financial analysis course »

Évaluation

L'évaluation des acquis d'apprentissage est réalisée en continu tout le long du semestre. En fonction des enseignements, elle peut prendre différentes formes : examen écrit, oral, compte-rendu, rapport écrit, évaluation par les pairs...

Practical info

Location(s)

 Toulouse

Necessary prerequisites
