

## Improve your management abilities



ECTS

4 crédits



Hourly volume

44h

## Introducing

### Description

ENGLISH: B1 level minimum

WORKING RELATIONS WITH ANGLO/AMERICANS:  
None

LAW: None

FINANCIAL MANAGEMENT: Studied the « accountancy and financial analysis course »

## Objectives

### ENGLISH

At the end of this module, the student will be able to:

- \* Understand and summarise technical documents in English (written and oral) linked to mechanical engineering
- \* Learn and apply technical vocabulary linked to mechanical engineering
- \* Present a technical subject in mechanical engineering

### MARKETING, LAW, FINANCE

¿ Know the legal environment and responsibilities of a business activity

¿ Be able to objectively assess the financial health of a company and evaluate the profitability of an investment

¿ Conduct a market diagnosis (benchmarking) and a business diagnosis in order to make decisions and set goals and strategies

¿ Collect market data and put into action a business plan adapted to the means and goals of the company

## Évaluation

L'évaluation des acquis d'apprentissage est réalisée en continu tout le long du semestre. En fonction des enseignements, elle peut prendre différentes formes : examen écrit, oral, compte-rendu, rapport écrit, évaluation par les pairs...

## Practical info

### Location(s)

Toulouse

## Necessary prerequisites