

Apprenticeship 8



ECTS
6 crédits



Hourly volume
15h

Introducing

Objectives

- Active skills & Students work on a case study prepared by the teacher. (main aspects: service provider with a growing market, requiring a larger network of agencies to develop capital)
- work groups (teams of 2 or 3 members)
- Elaboration of an economical report to be shown and commented on in front of a share holders committee
- Discussions with trainer during course
- Use of a business plan software

Practical info

Location(s)

 Toulouse