Improve your management abilities

ECTS
4 crédits

Hourly volume
45h

Introducing

Description

Necessary prerequisites

Management I3CCGE51

Objectives

At the end of this module, the student will

¿ Know the legal environment and responsibilities of a business
activity
¿ Be able to objectively assess the financial health of a company and evaluate the rentability of an investment
¿ Realize a market diagnosis (benchmarking) and a business diagnosis in order to make decisions and set goals and strategies
¿ Collect the market data and put in action a business plan adapted to the means and goals of the company
Module L 2
The objectives, defined in reference to the CEFRL for the 5 language activities, are specific for the language studied Chinese, German, Spanish ¿ and the level of the student.

They can be consulted on :

https://moodle.insa-toulouse.fr/course/view.php?id=44

In certain cases, students may be authorised to follow an English module instead of another language

Évaluation

L'évaluation des acquis d'apprentissage est réalisée en continu tout le long du semestre. En fonction des enseignements, elle peut prendre différentes formes : examen écrit, oral, compte-rendu, rapport écrit, évaluation par les pairs...

Practical info

Location(s)

Toulouse

Non-contractual information