

## Improve your management abilities



ECTS  
4 crédits



Hourly volume  
45h

## Introducing

### Objectives

At the end of this module, the student will

• Know the legal environment and responsibilities of a business activity

• Be able to objectively assess the financial health of a company and evaluate the rentability of an investment

• Realize a market diagnosis (benchmarking) and a business diagnosis in order to make decisions and set goals and strategies

• Collect the market data and put in action a business plan adapted to the means and goals of the company

Module L 2

The objectives, defined in reference to the CEFRL for the 5 language activities, are specific for the language studied Chinese, German, Spanish and the level of the student.

They can be consulted on :

<https://moodle.insa-toulouse.fr/course/view.php?id=44>

In certain cases, students may be authorised to follow an English module instead of another language

Management I3CCGE51

## Practical info

### Location(s)

 Toulouse

## Necessary prerequisites