

Company knowledge and communication



ECTS
5 crédits



Hourly volume
75h

Introducing

Objectives

Objectives:

At the end of this module, the student will have understood and be able to explain (main concepts):

- how to give an oral presentation
- some of the historical, geographical and/or geopolitical aspects of different English-speaking socio-cultural contexts
- how to produce a structured written synthesis in French.
- how to write a training period report and present it orally
- inner workings of contemporary economy and interdependence of macroeconomic scales

The student will be able to:

In French

- write the synthesis of a set of press articles and present it orally with Powerpoint visual aids
- write a training period report and give an oral presentation describing a particular company, reporting on and analysing a work experience.

In English:

- give a Powerpoint oral presentation in front of a group and orally interact with the audience
- demonstrate creativity, initiative and open mindedness in teamwork
- develop a thorough knowledge and a critical mind

about different English-speaking socio-cultural contexts, taking into account historical, geographical and/or geopolitical considerations.

In Economics :

- understand current major economic and societal stakes
- discuss and debate using arguments grounded in the knowledge of fundamental economic mechanisms and some economic thinking theories

Necessary prerequisites

Expression 1 in the first-year « Grand Domaine Humanités » (D1ANHU01)

Writing and oral skills in English in the first-year « Grand Domaine Humanités » (D1ANHU01)

Practical info

Location(s)

Toulouse