

Liste d'éléments pédagogiques

Practical info

Location(s)

 Toulouse

Improve your management abilities



ECTS

4 crédits



Hourly volume

45h

Introducing

Management I3CCGE51

Objectives

At the end of this module, the student will

¿ Know the legal environment and responsibilities of a business activity

¿ Be able to objectively assess the financial health of a company and evaluate the rentability of an investment

¿ Realize a market diagnosis (benchmarking) and a business diagnosis in order to make decisions and set goals and strategies

¿ Collect the market data and put in action a business plan adapted to the means and goals of the company
Module L 2

The objectives, defined in reference to the CEFR for the 5 language activities, are specific for the language studied Chinese, German, Spanish ¿ and the level of the student.

They can be consulted on :

<https://moodle.insa-toulouse.fr/course/view.php?id=44>

In certain cases, students may be authorised to follow an English module instead of another language

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Necessary prerequisites

Toulouse School of Management

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