

Corporate Social Responsibility (CSR)

Introducing

Description

Responsible business, CSR (Corporate Social Responsibility), responsible legal structure, stakeholders and responsible governance, responsible value creation and sharing.

Objectives

This course introduces the fundamental concepts, approaches, and tools of responsible business management. The objective is to raise students' awareness of sustainable business practices. It highlights the integration of social, environmental, and economic issues into the operations of businesses.

By the end of this course, students will be able to :

- Design business transformation strategies
- Understand the main challenges of responsible business
- Identify and assess decisions related to corporate responsibility
- Establish action priorities in terms of responsibility

Cross-disciplinary skills :

- Grasp the complexity of real-world situations
 - Take a step back from managerial information and adopt a critical mindset
 - Work independently and as part of a team
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Necessary prerequisites

None

Évaluation

L'évaluation des acquis d'apprentissage est réalisée en continu tout le long du semestre. En fonction des enseignements, elle peut prendre différentes formes : examen écrit, oral, compte-rendu, rapport écrit, évaluation par les pairs...

Practical info

Location(s)

 Toulouse