

## Business Game

### Introducing

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#### Description

Simulation of 5 years of company life (decision making in production, finance, marketing) using the SIMGEST business game.

#### Objectives

The student must have understood and be able to explain the interdependence of the company's functions (production, commercial, financial, human resources) through decision-making and analysis of the company's economic and financial results. He will have to understand how a company operates, construct financial statements, calculate costs, create simple management tools, optimize resources to make the company profitable, present an oral report of activities (in English)

#### Necessary prerequisites

financial management cours in 3A

### Évaluation

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L'évaluation des acquis d'apprentissage est réalisée en continu tout le long du semestre. En fonction des enseignements, elle peut prendre différentes formes : examen écrit, oral, compte-rendu, rapport écrit, évaluation par les pairs...

### Practical info

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#### Location(s)

 Toulouse