

Business Game

Introducing

Description

Simulation of 5 years of company life (decision making in production, finance, marketing) using the SIMGEST business game.

Objectives

The student must have understood and be able to explain the interdependence of the company's functions (production, commercial, financial, human resources) through decision-making and analysis of the company's economic and financial results. He will have to understand how a company operates, construct financial statements, calculate costs, create simple management tools, optimize resources to make the company profitable, present an oral report of activities (in English)

Necessary prerequisites

financial management cours in 3A

Évaluation

L'évaluation des acquis d'apprentissage est réalisée en continu tout le long du semestre. En fonction des enseignements, elle peut prendre différentes formes : examen écrit, oral, compte-rendu, rapport écrit, évaluation par les pairs...

Practical info

Location(s)

 Toulouse