

Improve your management abilities

 **ECTS**
4 credits

 **Component**
INSTITUT
NATIONAL
DES SCIENCES
APPLIQUEES
TOULOUSE

 **Number of
hours**
45h

Presentation

Objectives

At the end of this module, the student will have understood and be able to explain :

- * The basic rules of business law
- * The objectives, principles and means of marketing
- * The principles and procedures of financial diagnosis and / or investment

The student will be able to :


Apply principles and rules of management and law in simple situations. Take into account the parameters of the management (customer needs, cost effectiveness and legal compliance).


Useful info

Contacts

Education manager

LUCIE LECLERT

 +33.(0)562266003

 leclert@insa-toulouse.fr

Place

 Toulouse